

<b>Module/Course Title: Survey Research Methods</b>					
<b>Module /Course code</b>	<b>student workload</b>	<b>Credits (credits/EC TS)</b>	<b>Semester</b>	<b>Frequency</b>	<b>Duration</b>
ANT62137	119 hours	3/4,32	4	Every Year (February)	1 semester (s)
<b>1</b>	<b>Types of courses</b> Coursework	<b>contact hours</b> 35 hours	<b>independent study</b> 42 hours	<b>class size</b> 35	
<b>2</b>	<b>Prerequisites for participation</b> -				
<b>3</b>	<b>Learning outcomes</b> <ol style="list-style-type: none"> <li>1. Able to implement research methods in order to have a better socio-cultural understanding</li> <li>2. Can describe socio-cultural dynamics through critical and constructive analysis</li> </ol>				
<b>4</b>	<b>Subject aims/Content</b> <ol style="list-style-type: none"> <li>1. Students are able to explain and discuss the meaning of survey research methods and choose research topics.</li> <li>2. Students are able to determine the research sample, distinguish research variables, choose proper methods of data validity and reliability.</li> <li>3. Students are able to compose questionnaires, analyse questionnaire data and apply them to SPSS software</li> <li>4. Students are able to do practical work and make reports on research results in accordance with the survey research method by conducting analytical tests which are related to the research topic</li> </ol> <b>Course content</b> <ol style="list-style-type: none"> <li>1. Week 1-2: Being able to identify the lesson plan, study contracts, as well as discuss the meaning of survey research methods and choose a variety of research topics.</li> <li>2. Weeks 3-5: Being able to determine research samples, research variables, validity and reliability.</li> <li>3. Week 6-7: Being able to compile the questionnaire and code the data</li> <li>4. Week 8: Midterm Examination</li> <li>5. Week 9-10: Being able to compile the questionnaire and code the data</li> <li>6. Weeks 11-15: Test analysis (frequency distribution, T-Test, Normality, correlation and regression)</li> <li>7. Week 16: Final Examination</li> </ol>				
<b>4</b>	<b>Teaching methods</b> The teaching methods refer to an active learning strategy that is carried out with active student involvement and mutual collaboration based on inquiry activities. Students actively seek various relevant reference sources, lecturers as facilitators provide stimulus and act as facilitators during the lectures. The lecture activities are carried out by providing several study themes such as the following: 1) Students determine their research topics individually, choose research samples, determine research variables, as well as carry out the validity and reliability of the obtained data, 2) Students create questionnaires, analyse data from each questionnaire, enter data coding analysis into the SPSS software, cross-check the data that has been collected, and input them in the SPSS software, 3) students complete the individual practicum according to their chosen survey research methods and topics				

